

ART JAM

SPONSORSHIP OPPORTUNITIES

Benefits	Presenting Sponsor (Exclusive)	T-Shirt Sponsor	Community Art Project	Kids Activity Zone	Awards Sponsor*	Food Court	Student Exhibit	Creative Writing Contest	Selfie Spot (Photo Booth)	Kids Happy Hour*	Hospitality Room*
Name/logo on event banners, flyers, post cards	*										
Joint press release announcing event/feature	*		*	*							
Radio mentions during ALL on air interviews, promotions and advertising	*										
Large business logo on back of shirt		*									
Free booth space at the event (optional)	*	*	*	*							
Exclusive naming rights of sponsored feature	*		*	*		*	*	*	*	*	*
Banner/sign located prominently in sponsored activity area (size/location to reflect sponsorship amount)	*		*	*		*	*	*	*	*	*
Audio recognition from main stage during festival (number of mentions to reflect sponsorship amount)	*	*	*	*	*	*	*	*	*	*	*
Option to present award(s) at event (may be shared with Presenting level)	*				*						
Business name/logo on all awards/ribbons					*						
Mention of business on stage when awards are announced					*						
Mention in all social media posts involving award winners					*						
Option to do a live/on-line give-away and promote sponsor's business	*	*	*	*	*	*	*	*	*	*	*
Live mention/give away (optional) from stage during event	*	*	*	*	*	*	*	*	*	*	*
Option to include items, coupons, gifts, etc., to promote your business in vendor packets	*	*	*	*	*	*	*	*	*	*	*
Specific promotion of your business through social media accounts (number of mentions to reflect sponsorship level)	*	*	*	*	*	*	*	*	*	*	*
Investment	\$1,000	\$750	\$500	\$500	\$300	\$250	\$200	\$200	\$100	\$100	\$100

** In-Kind donations may be accepted for equal trade for sponsorship.*

*For more information or to secure your sponsorship, please contact
Shellie O'Quinn 501.733.1140*